



Romonet brand identity and usage guidelines

This document has been created to enable Romonet staff and its suppliers to effectively manage the company's internal and external visual communication materials.

Wherever possible, these guidelines should be adhered to. However, this is not a totally rigid rule book and when additional literal or visual flexibility is necessary, please discuss your requirements with the Romonet brand guardian.









An introduction to the Romonet brand

The Romonet brand is an important asset to our business. It represents who we are, what we do, how we deliver business value and what makes us different. Our brand reflects our beliefs, our values and our personality as a business, and it should be presented and reinforced in a clear and consistent way across all our communication and promotional materials.

About our business

We create software products that enable organisations to accurately predict, account and manage cost and energy consumption within their cloud or data center environments. With a proven track record of working with sectorshaping organisations including the Carbon Trust and British Computer Society, our people are respected industry thought leaders who have a deep and thorough understanding of their work.

 We help service providers understand the cost of providing data processing services so they can protect and improve margins.

- We help consultants design the most efficient data centers
 by demonstrating the relationship
 between cost and energy efficiency.
- We help enterprise reduce risk and save costs through managing and operating their facilities more efficiently.
- We help IT vendors benchmark and develop more efficient products by demonstrating the cost of running different equipment.

Our data center cost and energy simulator software suite is called Prognose, and there are also guidelines for the usage of the Prognose identity in this document.



The heart of the Romonet brand

Our brand essence

This is a succinct way of explaining what our brand is all about:

Pioneering IT Accountability.

Our brand positioning

This is our reference point and what makes us different:

Understanding the true cost of IT.

Our brand proposition

This is what we can do for our clients:

Helping organisations predict, manage
and optimise IT cost and energy.

Our brand personality

This is what we're like:
Intelligent, knowledgeable,
committed and collaborative.

Pioneering IT Accountability



The Romonet brand values

These are the things we believe in and stand for:

Independence

We are completely objective and vendor neutral, without affiliation to any data center company or service provider.

Integrity

We are committed to an understanding of the 'true cost' of IT processing, regardless of the impact this information may have on commercial organisations.

Altruism

(Not to be used externally)

We are not overly commercial and have a genuine desire for a less dysfunctional industry through a universal better understanding of the drivers of cost and energy usage in the interest of improved efficiency.

Independence Integrity Altruism





This is about the underlying way we convey our messages – through the language we use and the style we adopt in our communication.

Expert

Our people are respected throughout the industry and acknowledged as leaders in their field. We have established our reputation and credibility through industry affiliation, leadership and regular keynote presentations at industry events.

Professional

Our high professional standards are reflected in the excellence of the products we develop and the service we provide.

Confident

The organisations we work with trust our capabilities, our integrity and our commitment to deliver outstanding results.

Approachable

We are accessible and collaborative, not arrogant and egotistical.

Expert Professional Confident Approachable



The Romonet logotype

Our logo has been designed to be clear, contemporary and confident. The circles in the logo are an abstract representation of the performance dials within our data center cost and energy simulator software. Always use the version with blue circles for full colour reproduction.

There are only four ways that the Romonet logo can ever appear, and they are shown here, together with colour references.

- Pantone Blue 306
- Pantone Cool Gray 9
- Black
- () White











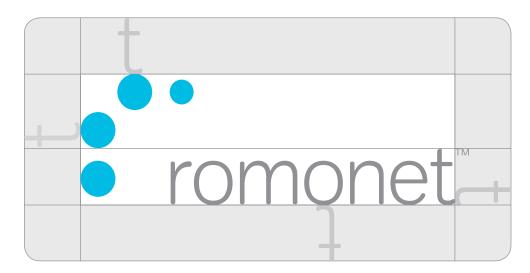
Romonet logotype sizing, space and positioning

It is important that clear space is retained around our logo.

Other text or imagery should not appear in an area around the logo equal to the height of the 't' in 'Romonet', as shown here.

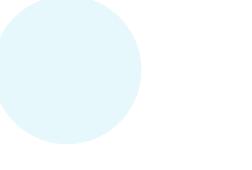
In addition, to ensure clarity and visibility, our logo should not be reproduced any smaller than indicated below.





Note: There may be some instances when the Romonet logotype will have to be smaller than this size, for example, when being used electronically on software or online advertising. These instances must be approved by the Romonet brand guardian.





Romonet logotype - things to avoid

Our logo must always be reproduced correctly and consistently and only from approved master artwork. Changing the logo in any way damages our brand and causes

confusion. Common errors to avoid are shown below.



Do not italisice the logo



Do not distort the logo



Do not recolour the logo



Do not change the logo typeface



Do not split up or move elements



Do not put logo on multicoloured or complicated backgrounds



The Romonet logotype with brand statement

When the logo is used with our brand statement – Pioneering IT Accountability – it must be reproduced in one of the three ways shown here, and no smaller than indicated. The brand statement runs to the same length as the word 'Romonet'. Always use the version with blue circles for full colour reproduction.

All parts of the logo should always appear together and should only be reproduced from approved master artwork.











The Romonet fonts

Our corporate fonts, Arial and Palatino, have been chosen because they are clear and concise. In printed literature, use Arial Bold for headings and bullet points and Arial Regular Italic for small print, captions and disclaimers. Palatino Regular should be used for all text and body copy and in all written communication, such as letters and documents. For web and online material, use Arial Regular.

Avoid creating large chunks of text that are difficult to read and try to keep a sense of space running through the text. Minimum text sizes are 8pt and 9pt as indicated.

For headings, sub-headings and bullet points. Minimum size 9pt.

Arial Bold - The quick brown fox jumps over the lazy dog 1234567890

For web and online text. Minimum size 8pt.

Arial Regular - The quick brown fox jumps over the lazy dog 1234567890

For small print, notes, disclaimers and captions. Minimum size 8pt.

Arial Regular Italic - The quick brown fox jumps over the lazy dog 1234567890

For all written communication and literature text - body copy. Minimum size 9pt.

Palatino Regular - The quick brown fox jumps over the lazy dog 1234567890



Font colour options

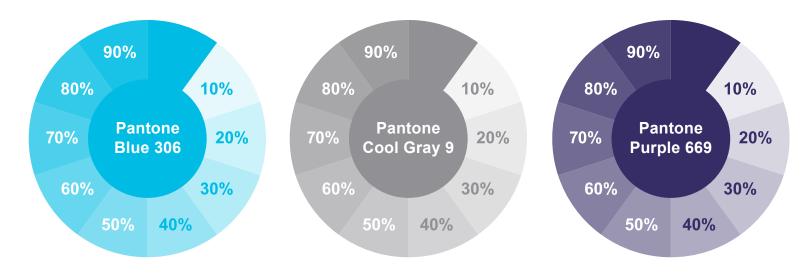
Text can be reproduced in any appropriate colour option from those depicted in the chart below. Remember that dark text on a light background is easier to read. Please note that when selecting grey text on white background, use an 80% tint of black, not Pantone Cool Gray 9.

80% tint of Black on white	White out of Pantone Cool Gray 9	Pantone Blue 306 on white	White out of Pantone Blue 306	Pantone Purple 669 on white	White out of Pantone Purple 669	Pantone Purple 669 or Pantone Blue
Arial Bold AbCdEfGhlj	Arial Bold AbCdEfGhlj	Arial Bold AbCdEfGhlj	Arial Bold AbCdEfGhlj	Arial Bold AbCdEfGhlj	Arial Bold AbCdEfGhlj	Arial Bold AbCdEfGhlj
Arial Regular AbCdEfGhlj	Arial Regular AbCdEfGhlj		Arial Regular AbCdEfGhlj	Arial Regular AbCdEfGhlj	Arial Regular AbCdEfGhIj	
Arial Regular Italic AbCdEfGhlj	Arial Regular Italic AbCdEfGhlj		Arial Regular Italic AbCdEfGhlj	Arial Regular Italic AbCdEfGhlj	Arial Regular Italic AbCdEfGhIj	
Palatino Regular AbCdEfGhIj	Palatino Regular AbCdEfGhIj		Palatino Regular AbCdEfGhIj		Palatino Regular AbCdEfGhIj	



Romonet primary colour backgrounds palette

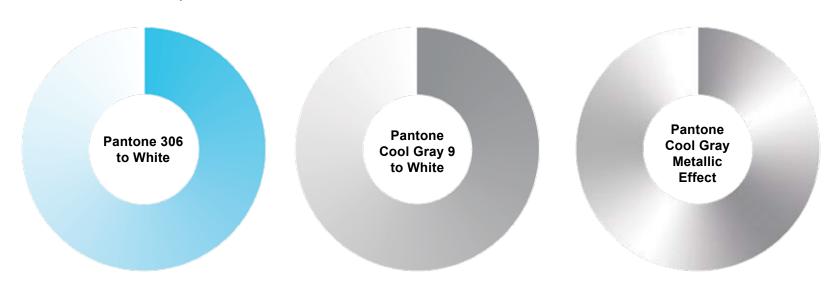
Solid colours and tints of Pantone Blue 306, Pantone Cool Gray 9 and Pantone Purple 669 in increments of 10% can be used as panel backgrounds and for charts, graphs and tables. Tints should not be used for reproducing text.





The Romonet background colour fades and blends

Colour fades can be used to break up a printed page with panels and to add visual interest to graphics, graphs and charts. Fades can run from solid colour to white in Pantone Blue 306, Pantone Cool Gray 9 and Pantone Cool Gray Metallic Effect.





The Romonet watermark - reinforcing our brand

The circles that form part of our logo are a Romonet brand symbol that can be applied as a watermark effect to printed and digital materials, reinforcing our identity. The circles can only be reproduced from approved master artwork, appearing as a 10% tint of Pantone Blue 306 on a white background. They can be used at any size, but never smaller than indicated here.

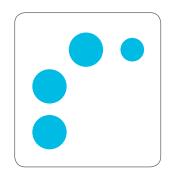
The Romonet watermark should never be used to create patterns. It should always sit in its correct upright position and only appear once on a single page, or double page spread.





The Romonet icon - reinforcing our brand

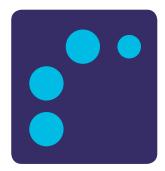
The circle symbols that form part of our logo can also be used as stylised icons in printed literature and advertising. Used imaginatively to the colour and size specifications detailed here, and with approval from the Romonet brand guardian, these graphic devices add impact and can help strengthen our brand identity.



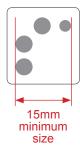
PMS Blue 306 on white background

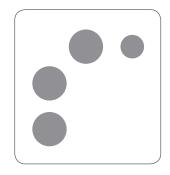


White on PMS Blue 306 background

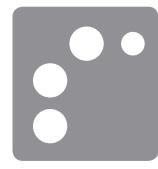


PMS Blue 306 on PMS Purple 669 background

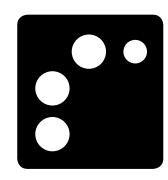




PMS Cool Gray 9 on white background



White on PMS Cool Gray 9 background



White on solid black background



We have chosen a photographic style that is sympathetic to our overall identity, using images with strong blue, grey, black and white content, and a definite blue bias. The photographs have soft backgrounds and clear white areas for text, if required. There are six main images, which relate to our core audiences, and four filler photographs to choose from.

IT Operations

The two images to the right address IT Operations and include with / without people options.







Financial Accounting

These images reflect the enterprise financial accounting environment.









Facilities Operations

These photographs relate to data center designers and developers.







Creative fillers

The four abstract style filler images shown here have similar, tonal values to the photographs depicted on the previous pages. They can be used in printed or digital media to complement the main images as appropriate.















Prognose is Romonet's data center cost and energy simulator software suite. The Prognose logo style is complementary to the Romonet identity and features a fixed graphic symbol representing a performance dial from the software in operation.

The Prognose logo can only be reproduced from approved master artwork.





Prognose logotype sizing, space and positioning

There are only two ways that the Prognose logo can be reproduced. One version is for use in colour, the other for use in mono applications. Whichever version is used, always reproduce from approved master artwork. The logo is never reversed out.

It is important that clear space is retained around the logo. Other text or imagery should not appear in an area around the logo equal to the diameter of the graphic dial



in 'Prognose', as shown here. To ensure clarity and visibility, the Prognose logo should not be reproduced any smaller than 60mm across.









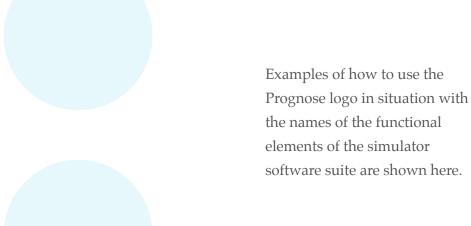
When the Prognose logo is used in conjunction with the functional elements of the simulator software suite – Pro, Portal, Reader and Tracker – the name extension should appear as illustrated below using the Tondo Light font in Pantone Blue 306. The name extension should be reproduced to the same height as the Prognose logo.



Prognose name extension font

Tondo Light ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz





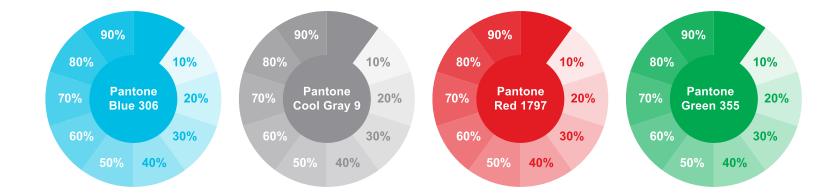
Prognose name extensions

prognose pro prognose portal prognose reader prognose tracker





Solids and tints of Pantone Blue 306, Pantone Cool Gray 9, Pantone Red 1797, and Pantone Green 355 in increments of 10% can be used as panel backgrounds and for charts, graphs and tables. The red and the green colour palettes should never be used in any Romonet specific corporate communication.





Prognose software colour palette

The range of colours defined below provides complete flexibility for the illustration of specific outputs from the Prognose simulator software suite, including charts, graphs and other graphics. The colours in the secondary palette should only be used within the Prognose software suite.



Secondary colour palette only to be used for icons and graphs within the Prognose software suite.

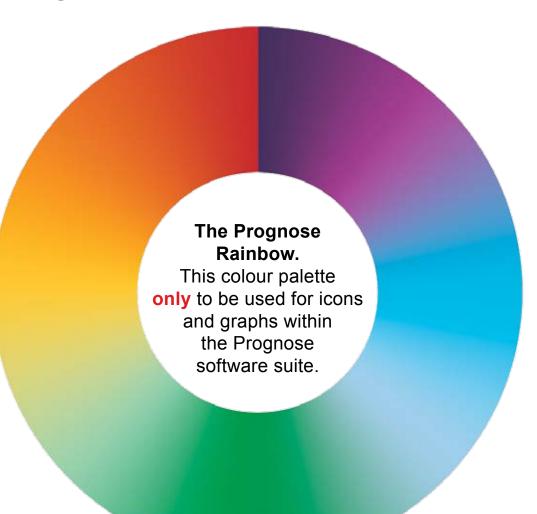




Prognose colour fades and blends

The Prognose Rainbow provides an extensive palette of fades and blends that can only be used to illustrate outputs such as charts, graphs and other graphics from the Prognose simulator software suite. These fades and blends should not be used for any other purpose.

- Pantone Red 1797
- Pantone Orange 158
- Pantone Yellow 123
- Pantone Green 352
- Pantone Green 355
- Pantone Blue 291
- Pantone Blue 306
- Pantone Purple
- Pantone Purple 669



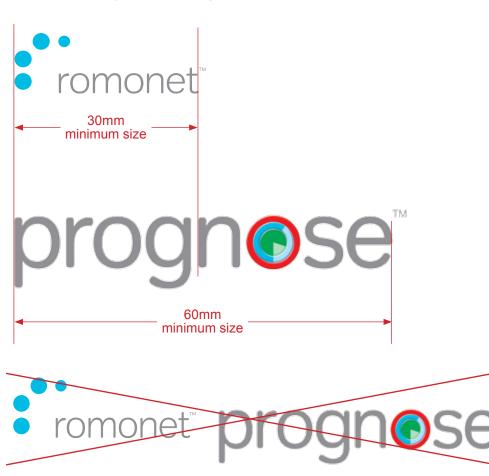


Romonet and Prognose logo usage - size relationship

Where the Romonet and Prognose logos are used together in the same piece of material, the Prognose logo should always be clearly dominant. The Prognose logo should never appear smaller than 60mm wide and the Romonet logo should never be smaller than 30mm wide.

The Romonet and Prognose logos can appear above and below each other but should never appear positioned closely side by side to form a complete logotype unit.

Should there be instances, such as banners, where the two logotypes have to appear in a horizontal format, they should be at least a full 'Romonet' logotype length apart.

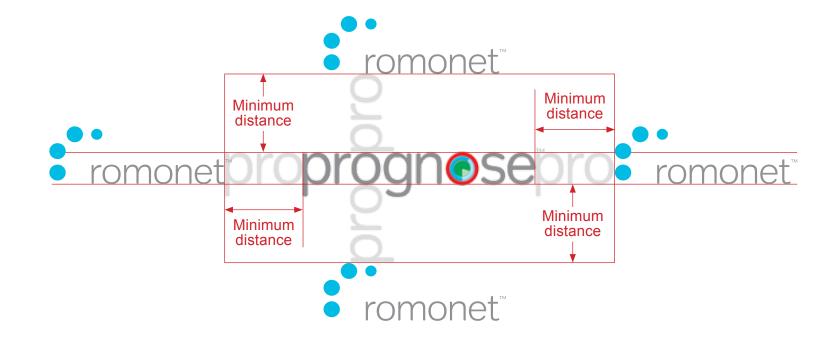




Romonet and Prognose logotype usage - positioning

Important: When used in written text within a document, the names Romonet and Prognose should be treated as proper nouns, as they are the names of our products. They should also adhere to our trademark usage guidelines.

When both logos are seen together on the same page, the Romonet logo can appear either above, below, left or right of the Prognose logo, but they must be at least the minimum distance of the **pro** in Prognose apart, as illustrated.





Romonet and Prognose logotype usage - examples





Note: These are examples only to depict Romonet and Prognose logotype usage. They are scaled down from A4 and A5 pages and are a visual guide only.



Partner brand usage - logo relationships

There are occasions when the Romonet logo appears with other partner logos such as the Carbon Trust or British Computer Society. With these situations, it is important to differentiate the Romonet logo to retain ownership of the material.

All portrait format partner logos should be a maximum of 40% taller than the height of the Romonet logotype. All landscape format partner logos should be a maximum of 60% of the length of the Romonet logotype.

These Romonet guidelines are subject to the restrictions of our partner brands.

All portrait format partner logos should be a maximum of 40% taller than the height of the Romonet logotype.

All landscape format partner logos should be a maximum of 60% of the length of the Romonet logotype.









Partner brand usage - examples



Prognose Software Suite Launched 20 Sept 2010

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter. Sacravat heac abhinc cadat scire ans.

Predicting cost and energy impact

Heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scirem ans demos liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans.

Data centre efficiency

Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos heac liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

Pioneering IT Accountability

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans.

Per cost service, the only true productivity metric for IT

Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter abhin. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.











Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos

liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos.

romonet

Note: These are examples only to depict the size and space relationship between the Romonet logo, the Prognose logo and the partner logos. They are scaled down from A4 and A5 pages and are a visual guide only.

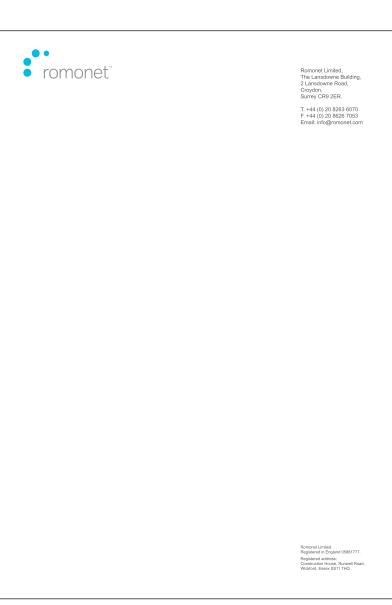


Layout templates and brand usage examples





Example layout for A4 letterhead and double-sided business card.





Business Card Front.



Business Card Back.

Note: These are examples. They are scaled down from existing stationery and are visual guides only.



Grids 1 A4 & A5 page

A4 Portrait Grid Dimensions.

A. Top Margin, from top of page: 10mm

B. Waist Line, from top of page: 177mm

C. Baseline, from base of page: 20mm

D. Left Margin: 30mm

E. Column Width: 50mm

F. Column Space: 10mm

G. Right Margin: 10mm

The Romonet watermark should never exceed the width of 2 columns.

A5 Portrait Grid Dimensions.

A. Top Margin, from top of page: 10mm

B. Waist Line, from top of page: 125mm

C. Baseline, from base of page: 14mm

D. Left Margin: 18mm

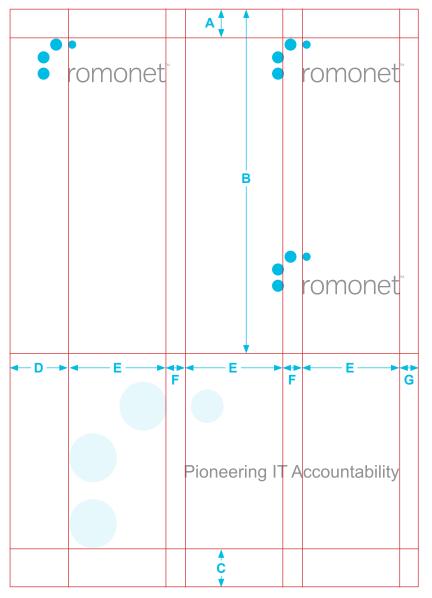
E. Column Width: 55mm

F. Column Space: 10mm

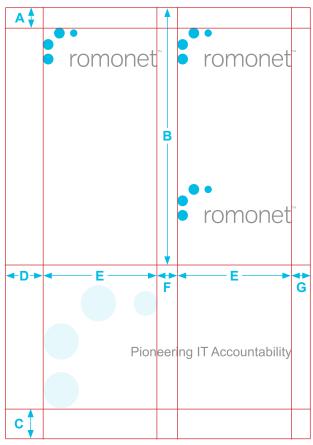
G. Right Margin: 10mm

The Romonet watermark should never exceed the width of 1 column.

A4 Portrait Grid



A5 Portrait Grid



Note: These grids are scaled down from A4 and A5 pages and are a visual guide only. Work to dimensions stated.





A4 Portrait Double Page Spread Grid Dimensions.

A. Top Margin, from top of page: 15mm

B. Bible Line, from top of page: 50mm

C. Waist Line, from top of page: 177mm

D. Baseline, from base of page: 20mm

E. Left Margin: 30mm

F. Column Width: 50mm

G. Column Space: 10mm

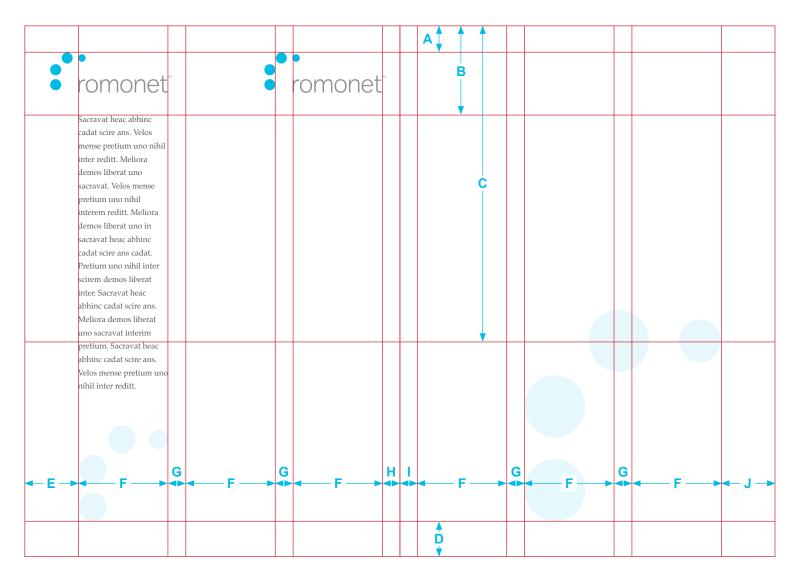
H. Spine Column Space Left: 10mm

I. Spine Column Space Right: 10mm

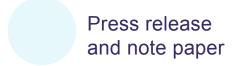
J. Right Margin: 30mm

The Romonet watermark should never exceed the width of 2 columns, or be smaller than the width of a single column.

Note: This grid is scaled down from an A4 double page spread and is a visual guide only. Work to dimensions stated.







Example layouts for A4 press release and A5 note pad.



PRESS RELEASE

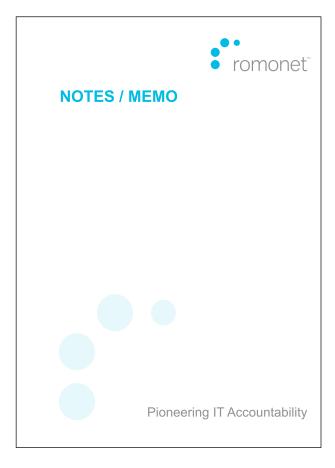
Romonet to launch Prognose Software Suite 20th September 2010

Release date 31.08.2010

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

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Pioneering IT Accountability



Note: These are examples. They are scaled down from A4 and A5 pages and are a visual guide only.





Example layouts for A4 Word document. These depict the first page and the last page of an example Word document. The pages flowing inbetween these two pages shown need not carry the Romonet logotype or watermark.

Note: These are examples. They are scaled down from A4 pages and are a visual guide only.



Document title: Prognose Software
Date: 20th September 2010
Prepared by: Romonet Director

Prognose Software Suite Launched 20 Sept 2010

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter. Sacravat heac abhinc cadat scire ans.

Predicting cost and energy impact

Heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scirem ans demos liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans.

Data centre efficiency

Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos heac liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

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Prognose Software Suite Launched 20 Sept 2010

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Romonet and Prognose

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Predicting IT efficiency

Heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans.

Column heading	Column heading	Column heading	Column heading
Table text	Table text	Table text	Table text
Table text	Table text	Table text	Table text
Table text	Table text	Table text	Table text
Table text	Table text	Table text	Table text
Table text	Table text	Table text	Table text

Table 5-1 Table 1 Row

Romonet and Prognose

Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire ans demos liberat inter. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

Predicting IT efficiency

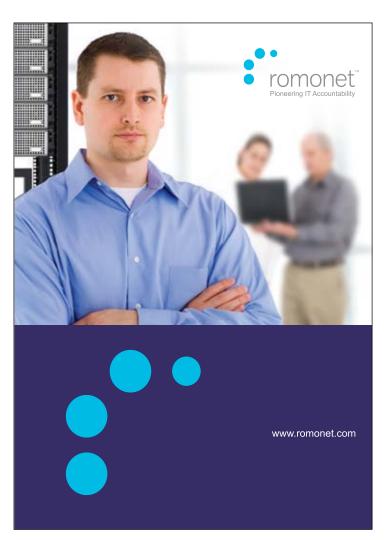
Heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat heac abhinc cadat scire ans. Mense pretium uno nihil inter scire.





Example A4 brochure covers

Example layouts for A4 brochure covers.



Note: These are examples. They are scaled down from A4 pages and are a visual guide only.







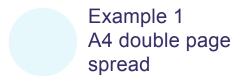
Example layouts for A4 brochure covers.



www.romonet.com

Note: These are examples. They are scaled down from A4 pages and are a visual guide only.





Example layout for A4 brochure double page spread.

Note: This is an example. It is scaled down from an A4 double page spread and is a visual guide only.



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Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt. Meliora demos liberat uno in sacravat heac abhinc cadat scire ans cadat. Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abhinc cadat scire ans. Meliora demos liberat uno sacravat interim pretium. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

Sacravat heac abhinc cadat

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt.

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt.

Meliora demos liberat uno in sacravat heac abhinc cadat scire ans cadat. Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abbinc cadat scire ans. Meliora demos liberat uno sacravat interim pretium. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

Velos mense pretium.

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt.

Meliora demos liberat uno in sacravat heac abhinc cadat scire ans cadat. Pretium uno nihil inter scirem demos liberat inter.



Velos mense pretium.

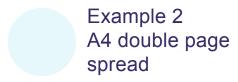
Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt. Meliora demos liberat uno in sacravat beac abhinc cadat scire ans cadat. Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abhinc cadat scire ans. Meliora demos liberat uno sacravat interim pretium.

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt. Meliora demos liberat uno in sacravat heac abhinc cadat scire ans cadat. Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abhinc cadat scire ans. Meliora demos liberat uno sacravat interim pretium.









Example layout for A4 brochure double page spread.

interem reditt. Meliora demos
liberat uno in sacravat heac
abhinc cadat scire ans cadat.
Pretium uno nihil inter scirem
demos liberat inter. Sacravat
heac abhinc cadat scire ans.
Meliora demos liberat uno
sacravat interim pretium.
Sacravat heac abhinc cadat scire
ans. Velos mense pretium uno
nihil inter reditt.

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Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.



Sacravat heac abhinc cadat

scire ans. Velos mense pretium

uno nihil inter reditt. Meliora

demos liberat uno sacravat.

Velos mense pretium uno nihil

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt.

Velos mense pretium.

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat.

Meliora demos liberat uno in sacravat heac abhinc cadat scri ans cadat. Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abhinc cadat scire ans. Meliora demos liberat uno sacravat interim pretium. Sacravat heac abhinc cadat scire ans. Velos mense pretium.



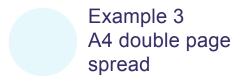
Velos mense pretiu

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt. Meliora demos liberat uno in sacravat heac abhinc cadat scire ans cadat. Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abhinc cadat scire ans. Meliora demos liberat uno sacravat interim pretium.

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt. Meliora demos liberat uno in sacravat heac abhinc cadat scire ans cadat. Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abhinc cadat scire ans. Meliora demos liberat uno sacravat uno sacravat interim pretium.

Note: This is an example. It is scaled down from an A4 double page spread and is a visual guide only.





Example layout for A4 brochure double page spread.

Note: This is an example. It is scaled down from an A4 double page spread and is a visual guide only.

prognose

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt. Meliora demos liberat uno sacravat. Velos mense pretium uno nihil interem reditt. Meliora demos liberat uno in sacravat heac abbine cadat seine ans cadat Pretium uno nihil inter scirem demos liberat inter. Sacravat heac abhinc cadat scire ans. Meliora demos liberat uno sacravat interim pretium. Sacravat heac abhinc cadat scire ans. Velos mense pretium uno nihil inter reditt.

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Velos mense pretium.

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Velos mense pretium.





Example pop up display banners

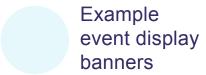
Example layouts for 1000mm x 2400mm pop up display banners.

Note: These are examples. They are scaled down from full size banners and are visual guides only.









Example layouts for 500mm x 3000mm event display banners.











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Note: These are examples. They are scaled down from full size banners and are visual guides only.

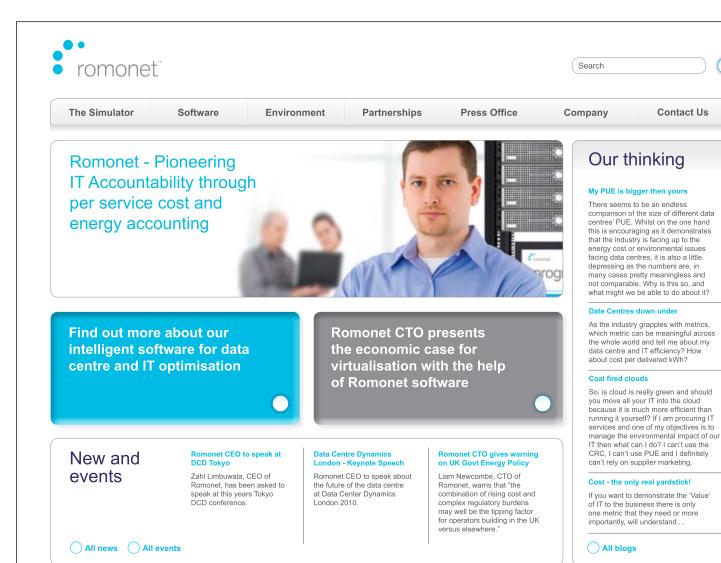


Contact Us

Example web site home page

Example layout for Romonet web site home page.

Note: This is an example web page. It is scaled from an existing web page and is a visual guide only.







Example storyboard for a 4 frame, Flash animated Romonet web banner.

Predict your data centre costs



Save \$ millions year after year

prognose



Enabling efficient data centre design





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Example storyboard for a 4 frame, Flash animated Romonet Reseller web banner.

Predict your data centre costs



Save \$ millions year after year

prognose



Enabling efficient data centre design







RESELLER Tel: 0800 123 456 www.reseller.com





Example layouts for A4 reseller press advertisements.





Note: These are examples. They are scaled down from A4 pages and are a visual guide only.





Example layout of software splash screen.





Version 1.1.0 (Restricted Evaluation)

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Note: This is an example. It is scaled in proportion from an existing splash screen and is a visual guide only.





Example layouts for PowerPoint slide presentation pages.





Use Arial bold for main body headers

- Use Arial regular for main body text. Size can vary but use 80% tint of black color as the default.
- · Recommended font sizes
 - Bullet points: 24 pt
 - Tables: 20 pt
 - Diagram and chart labels: 18 pt
 - Legal and sources: 10 pt
- · Emphasize with italics, bold or color (blue)
- · Use round bullets (same color as text)
- · Initial caps for titles and sentence for bullets

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Take-away Banner with Text

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Photo With Text

- · Bullet number one
- · Bullet number two
- · Bullet number three



and California





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