

## Broadcast script

**Client:** RH Advertising  
**Project:** Paignton Zoo, Monkey Heights  
**Media:** Radio  
**Length:** 40'  
**Title:** 'Changing Rooms'

The commercial features a conversation between Laurence Llewelyn-Bowen and one of the primate residents of Monkey Heights. It's a parody of the TV show Changing Rooms. The female voice is a Carol Smiley soundalike.

**SFX** Music – Changing Rooms theme type music; fades into voice over.

**LLB** Welcome to the all-new Monkey Heights at Paignton Zoo.

Right. You can open you eyes now - what do you think?

**SFX** Excited monkey noises.

**LLB** What's that? You don't recognise it?

**SFX** More monkey noises.

**LLB** Me too. I particularly like the contemporary styling and the modernist interpretation of space. It really works for me.

So what's your favourite bit?

**SFX** Monkey noises.

**LLB** (With slight distaste) Huum, yes. I see what you mean. Your visitors are going to get a much clearer view of all your monkey antics.

Whatever rattles your cage I guess.

**SFX** Excited, mischievous monkey noises (laughing) continuing under voice over.

**LLB** So there you have it – they've got a bigger space and you've got a better view. It's quite simply another design masterpiece.

**SFX** Changing Rooms theme type music fades in under voice as monkey noises fade out.

**FVO** **Visit the monkeys in their fabulous new home, Monkey Heights at Paignton Zoo... and see how wild life can be.**