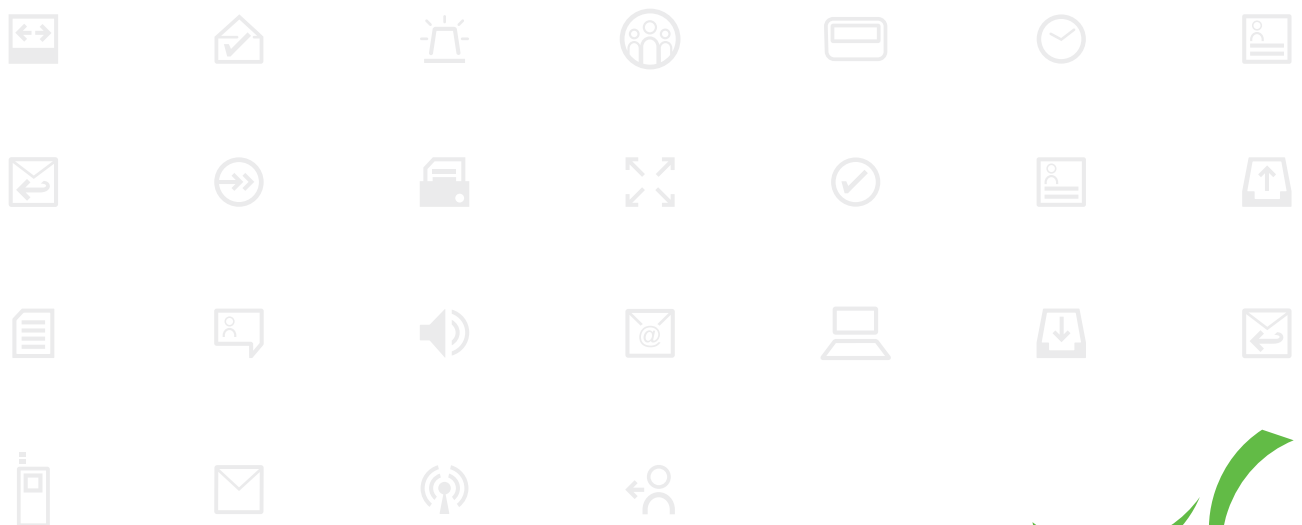


Know



Mobile technology for your world



Now.

When you need to know now

In today's increasingly mobile world, staying connected has never been more critical. Anytime, anyplace access to essential information enables faster response times, higher standards of customer service, greater efficiency, and real commercial and operational advantage. With a suite of communication tools built around the most advanced technology, we help organisations harness the power of instant communication, so that colleagues and customers always have the information they need – whenever they need it, wherever they are.

Designed for your mobile world

Combining paging, mobiles, voice and email services, our integrated communication solutions reduce costs, simplify processes and provide greater management control. We're large enough to provide carrier-grade levels of network capability, but at the same time, agile enough to offer a specialist, focussed approach. Independence from mobile networks brings true robustness and diversity to our solutions, and with the highest levels of service availability, capability and support, clients like the Ministry of Defence, the Emergency Services trust us to deliver – every time.

Continuous investment in new technology means our clients benefit from innovative communication services that constantly evolve to meet the unpredictable demands of a dynamic mobile world. From staff updates, mobile workforce management and regular customer communication, to delivering critical information during a serious incident, and emergency service alerts, it's mobile technology designed for your world.

Welcome to PageOne

PageOne is the UK's leading mobile technology company. For 25 years, we've been the pioneers of mobile messaging, providing award-winning communication solutions that have helped thousands of organisations across the public and major corporate sectors drive their performance and keep ahead of the game.



When you need to know now

In today's increasingly mobile world, staying connected has never been more critical. Anytime, anyplace access to essential information enables faster response times, higher standards of customer service, greater efficiency, and real commercial and operational advantage. With a suite of communication tools built around the most advanced technology, we help organisations harness the power of instant communication, so that colleagues and customers always have the information they need – whenever they need it, wherever they are.

Designed for your mobile world

Combining paging, mobiles, voice and email services, our integrated communication solutions reduce costs, simplify processes and provide greater management control. We're large enough to provide carrier-grade levels of network capability, but at the same time, agile enough to offer a specialist, focussed approach. Independence from mobile networks brings true robustness and diversity to our solutions, and with the highest levels of service availability, capability and support, clients like the Ministry of Defence, the Emergency Services trust us to deliver – every time.

Continuous investment in new technology means our clients benefit from innovative communication services that constantly evolve to meet the unpredictable demands of a dynamic mobile world. From staff updates, mobile workforce management and regular customer communication, to delivering critical information during a serious incident, and emergency service alerts, it's mobile technology designed for your world.

Connected across the board

Our services meet the varying needs and budgets of all kinds of organisation across a wide variety of sectors, and are designed to provide dependable, secure messaging solutions that save time, resource and money. Whatever your business, we'll help you keep the people that need to know, in the know.

Public sector Tried. Tested. And trusted

Public sector organisations across the UK count on PageOne to help their teams respond quickly and reliably. From tackling serious incidents to completing routine maintenance, our mobile messaging solutions provide staff with robust and cost-effective ways to access vital information, and stay connected.

We are the UK's Government-approved messaging technology supplier through the Buying Solutions framework, and have delivered award-winning solutions in areas such as mission-critical group messaging, emergency plan communication and on-call staff contact. Our unrivalled knowledge and experience has

helped improve efficiency, responsiveness and performance in a sector where operational effectiveness relies on the rapid and accurate dissemination of information.



Corporate The business advantage

PageOne works alongside many of the UK's best-known enterprises, improving business performance with messaging solutions that communicate information to staff and customers exactly when they need it, regardless of their location.

Our resilient, secure solutions use the latest integrated technology to streamline day-to-day operational communications, improve time and resource management for mobile workers, deliver higher standards of customer service, and provide assistance with business continuity during emergency situations.

Seamless integration with existing systems and applications puts you in control and enables you to send important information to groups and individuals quickly and efficiently.



Defence High performance solutions

The MoD has long valued the robustness and diversity of our communication solutions, particularly our independence from mobile networks. So much so, that we're now their sole mobile messaging supplier.

From mission critical applications and global messaging services to everyday administration, our secure solutions are relied upon throughout the MoD to deliver the right information to the right people at the right time – every time.



Transport A unique track record

Our fast, dependable mobile messaging services help train operating companies, freight businesses and logistics organisations all over the UK save time and control costs.

Whether it's communicating rosters and shifts, updating customers on the latest travel news or coordinating resources to deal with an incident, we have a proven track record of helping smooth out operational processes, delivering better customer service and improving emergency procedures.



Health Reliable messaging when it matters most

NHS Trusts all over the country rely on PageOne services to help save lives – and money. Our communication solutions keep staff up to date with vital information that helps them operate more effectively and more efficiently.

We provide first responder call out facilities, support for dealing with major health emergencies, and help simplify day-to-day administration with innovative messaging services that ensure those who need to know, always know.



Education Fast and secure messaging

PageOne provides schools, colleges and universities with powerful mobile messaging services, specifically approved for the education community. Easy to implement and simple to use, they're the trusted, low cost way to connect with colleagues, students and parents – anytime, anywhere.

From managing timetables and allocating teaching resource, to sending student reports and making appointments, our secure communication solutions put essential information at the fingertips of the people you choose.



Making information work for you

Paging

Guaranteed to get
your message across

With low cost paging options, SMS integration tools and a comprehensive suite of desktop SMS services, our market-leading messaging solutions put you in control of all your business communication. So, wherever your colleagues or your customers are, you can send them the information they need, quickly, efficiently and securely.

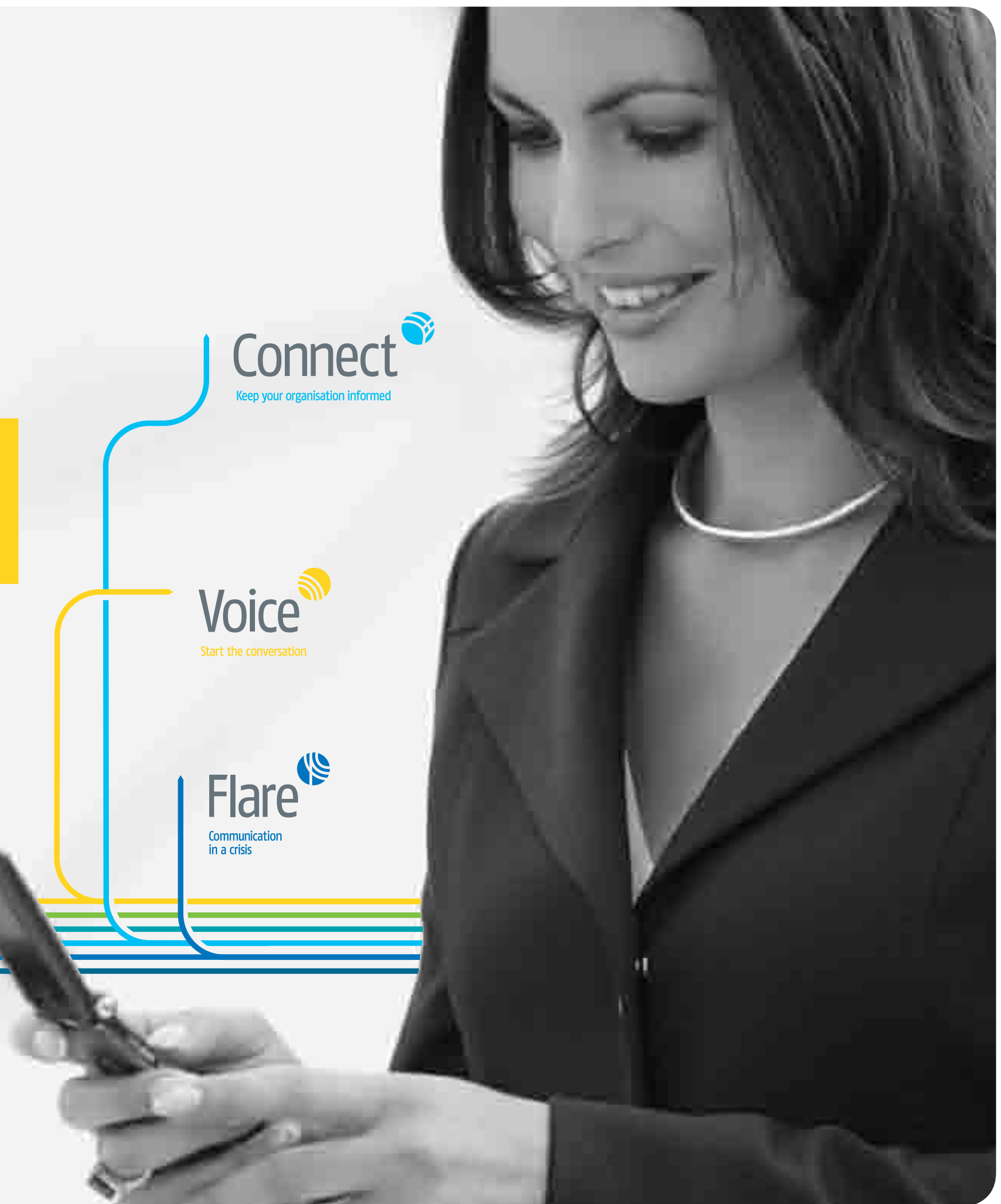
Engage

Create a dialogue

Connect
Keep your organisation informed

Voice
Start the conversation

Flare
Communication
in a crisis



Products to put you in control

Paging

Guaranteed to get your message across

Paging remains the fastest, simplest and most reliable way to send important information to large amounts of dispersed people at the same time. PageOne owns and operates the largest paging network in the UK, with extensive coverage across the country and in Northern Ireland.

We're the only independent paging network that focuses solely on mobile messaging, and our services are geared to meet the communication needs of both corporate and public sector organisations. Now, with the addition of our exclusive 2-way pagers with optional GPS functionality, PageOne paging has something to offer every organisation.

Our paging solutions can be fully integrated with all our other messaging services, and messages can be initiated by landline, SMS, or from any desktop PC with Internet access. Cost efficient and highly resilient, PageOne paging ensures you get your message across.



Connect

Keep your organisation informed

Connect is a comprehensive mobile messaging suite designed to deliver high-volume messaging to any combination of mobile phones, pagers, fax or email.

Whether its simple desktop messaging or a fully integrated solution, PageOne Connect offers powerful, secure messaging tailored for your organisation.

Straightforward, feature-rich and easy to use, Connect brings the benefits of streamlined communications, improved reach and greater productivity. It's ideal for keeping staff updated on the status of daily operations and logistics, or improving the efficiency of field-based personnel. There's no better way to stay in touch with your staff and mobile workers – wherever you are, wherever your people are.



Flare

Communication in a crisis

Flare is a powerful suite of products designed for organisations that require a highly reliable messaging infrastructure to deal with major incidents and emergencies. In a critical situation, Flare's dedicated, web-based, 2-way messaging solutions get you in touch with key individual staff and large groups of employees, quickly and reliably – by mobile, landline, email, pager, fax and voice. There's also the option to escalate messages, and the facility for your people to let you know they're safe.

Flare gives you all the communication and management tools you need to assess the incident and rapidly respond with the appropriate actions – whether you're coordinating rescue teams, deploying specialised staff or organising a mass evacuation. Whatever the situation, wherever you are, Flare provides you with critical messaging capability you can depend on in the most demanding circumstances.



Engage

Create a dialogue

Mobile is fast becoming the channel of choice for organisations looking for a familiar way to communicate with customers. Contact lets you take advantage of the popularity and reach of mobile phones, and makes it easy and cost efficient to create interactive mobile phone SMS campaigns that empower your customers and encourage response.

Managed through a web-based console, and with options to link with your existing systems and databases it's ideal for a variety of applications including promotional messaging, keeping customers informed about the progress of an order, sending product or service updates, and handling requests for information.



Voice

Start the conversation

Sometimes, information is more effectively transferred by the spoken word. Our mobile voice services add an additional, powerful dimension to your existing messaging systems, helping to personalise and enrich your communication with staff, customers and partners – wherever you are, wherever they are.

With Voice Conferencing, you can take control of meetings wherever you are, using a cost efficient solution with free call recording, tailored to the size of your business. Voiceblast reinforces normal group messaging with the addition of a high volume voice broadcast and is particularly suited to critical communication. Our Voice Announce solution allows staff or customers to dial into a dedicated number to hear important corporate or service announcements. And with Interactive Voice Response you can tailor interactive call-flows to meet your individual requirements.



Empowering your business

We'll help enhance the performance of your business performance with integrated messaging solutions that seamlessly connect people, places and processes. From customer and workforce communication, to mission-critical system notification for business continuity, our solutions are designed to improve communication between staff and with customers, making the transfer of information faster and more reliable than ever before.



Empowering through PageOne

Taking care of business in an emergency

In an emergency situation you need to know your business, your staff and the public are safe. Effective management and rapid, resilient communications are vital to protecting business assets and limiting the damage a critical incident could cause. PageOne's Flare solution is a business continuity essential. It's a suite of high availability services powered by superior grade multiple server architecture, and is designed to alert your people and keep them updated with developments and instructions – whatever form of communication they're using, wherever they are, from wherever you are.

With additional modules you can access a set of emergency planning tools to deliver powerful mapping and location capabilities, secure access to internal incident management documentation, and a real time staff safety monitor, helping you plan for, as well as respond to, emergency situations.

Engage and inspire your customers

Customer retention is all about customer service and satisfaction. Customers like to be valued, to be kept informed and to be asked for their opinions. Creating strong customer relationships with relevant, regular contact is key to keeping and growing their business.

Our customer communication solutions give you the power to build business by streamlining processes and making it easier for you to engage with the customers you choose, when you choose.

With SMS text messaging services driven online or integrated with your existing CRM systems, you can improve your service levels, help anticipate future needs and build your reputation. Text alerts are a familiar, cost efficient way to keep customers informed on the progress of an order, and two-way text enables them to interact with your organisation on their own terms, reducing the need for call centres and operators.

Instant benefits from seamless integration

We have a long history of being able to integrate the most advanced messaging technology into a wide range of different systems and software products to make mobile technology work in many different worlds. Whether you're developing a new software application or upgrading an existing one, integrating SMS and mobile messaging into your systems can improve efficiency and empower your business.

We've worked with some of the UK's leading software development companies for many years and have a proven track record in integrating advanced messaging functionality into a wide variety different software products and systems. With the widest selection of integration tools available, we have the expertise to add the power of messaging to almost any system.

Connect with your colleagues – wherever they are

We make managing mobile workers easy with a range of desktop and remote messaging services that ensure your staff have all the information they need to perform – exactly when they need it.

You need to be able to reliably reach your sales teams, engineers, field service workers, on-call or rota staff, facilities or security personnel – as well as colleagues who may only be away from the office for short periods. Our Connect messaging solutions make it easier to ensure your colleagues have all the information, job updates and instructions they need at their fingertips, 24/7. With built-in flexibility, reliability and accountability our staff communication services are proven to reduce costs and increase productivity.



Helping you achieve more

PageOne helps national and international businesses achieve more, using innovative mobile messaging solutions to drive performance, create advantage and deliver results. As part of our world-class service, we're committed to providing you with all the resource and assistance you need to make the most of our services.

We have a service charter, dedicated customer support and established procedures that ensure you'll always receive the highest quality care and service, with access to a named PageOne contact who knows and understands your business. In addition, our online resource centre provides extensive guidance and assistance on all our paging and mobile messaging products and solutions, with information downloads, user guides and tutorials.

Our online Developers section has been specifically created to help software developers with the advice and support required to integrate messaging into existing systems. With so many different communication methods, protocols and devices now available, it's an invaluable resource for making sure that hardware and software all work together smoothly and efficiently.

Our award winning Oventus platform is network independent and enables seamless integration of messaging to global GSM networks, UK paging, and email applications. And with connectivity APIs such as SOAP/XML, SMPP SMTP, and SNPP protocols, Oventus supports a wide range of message input sources – from dial-up, IP to sophisticated XML solutions for web-based and desktop messaging.

So whatever your messaging requirements, we have all you need to seamlessly integrate our solutions with your own business applications.

It's mobile technology for your world.





① Further Information

To see how PageOne can help your organisation, why not book a free no-obligation consultation from one of our messaging specialists? Please call or email using our contact information below.

Contact PageOne

Paging Bureau:

☎ 0844 822 2888

General Enquiries:

☎ 0844 811 0070

Facsimile:

☎ 08450 518 700

Email Enquiries:

✉ info@pageone.co.uk

Emails to the above address will be directed to the relevant department.

🌐 www.PageOne.co.uk

