Flare

Communication in a crisis

A dedicated web-based messaging suite that's a business continuity essential.

Overview

Flare delivers the communications tools to help you manage and co-ordinate staff and resources effectively when you need it most. It gets you in touch with key individuals and large groups of people, by landline, mobile phone, pager and email – fast. And it allows you to monitor, manage and co-ordinate staff and resources more effectively, checking the safety and location of all your staff in real-time.

Features and benefits

Flare is cost efficient and simple to use, with a desktop contact manager, pre-defined message templates and message scheduling options. One simple click instantly communicates vital information to everyone that needs to know.

> Secure and resilient – accessible in a crisis
> Powerful SmartGroup multi-network broadcasts
> Scheduled and templated messaging
> Escalation-based messaging
> Voice integration – voice messaging and conferencing services
> Location-based services for tracking and mapping staff and resources
> Document storage for remote access to key documents
> Reporting and audit trail.

Flare Services	Standard	Optional
Escalate Message Cascade Service	✓	
Document Storage	✓	
SmartGroups	✓	
2-way Responder Messaging		✓
Areyousafe?		✓
Voice Blast		✓
Voice Conferencing		✓
Mapping/Location Services		✓

Applications

Efficient, secure, reliable and versatile, the Flare suite of products helps you deal with potential major incidents by maintaining crucial organisation-wide communications.

You can inform, mobilise, manage, direct and deploy the staff you need to involve. Check they're safe, up date them with important developments, initiate action from key personnel and make sure no one ever misses a critical message. Wherever they are, wherever you are.

A business continuity essential

Short response times and rapid co-ordination of your workforce are major challenges in the event of an emergency. SmartGroup technology helps you to deliver instant information alerts and updates to warn and inform personnel during the course of an emergency, quickly and reliably.

Multi-device, multi-channel

A resilient and robust emergency notification system will allow you to contact your people whatever form of communications they use. With Flare you can deliver messaging to individuals and groups to any combination of SMS (mobile, PDA, Blackberry), email, UK paging one-way and 2-way, landline, fax, and voice. Acknowledgement of information is just as important. As such Flare offers a multi-channel response capability including 2-way SMS, WAP and a scalable voice offering.

Mobile technology for your world

Flare. Interactive messaging your organisation can depend on in the most demanding circumstances. Contact us now and discover what our mobile technology can do for your world.

ⓘ Further Information

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Optional Services

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Multi-device, multi-channel	A resilient and robust emergency notification system will allow you to contact your people whatever form of communications they use. With Flare you can deliver messaging to individuals and groups to any combination of SMS (mobile, PDA, Blackberry), email, UK paging one-way and 2-way, landline, fax, and voice. Acknowledgement of information is just as important. As such Flare offers a multi-channel response capability including 2-way SMS, WAP and a scalable voice offering.
SmartGroups	PageOne SmartGroup technology offers your organisation a powerful and reliable group messaging capability to allow critical high volume broadcast information to be quickly distributed to any combination of SMS, email, pager, 2-way pager, landline or fax numbers.
Areyousafe?	Register the whereabouts and status of key staff in an emergency or incident scenario. Areyousafe? uses voice IVR and WAP response to allow staff to quickly and easily register their status or request assistance. Areyousafe? is equipped with multi-channel alert and response capability, including voice, 2-way SMS and a secure WAP interface, in recognition of the need to diversify communication channels in the event of a major disruption. Just one simple message allows each team member to register their status, their location or request assistance.
Escalate	Escalate arms you with an intelligent targeted messaging capability, specifically developed for event and crisis resolution. Initiated from an online account or WAP enabled mobile device, Escalate improves your organisation's emergency response times, by automatically alerting the staff responsible for responding to critical events according to user defined rules and sequences.
Locate – Mapping and Location Based Services (LBS)	PageOne provide a powerful mapping and location-based service (LBS) allowing you to quickly determine the location of individuals or groups. Tracking the location of mobiles and or Responder 2-way units enables you to manage field-based resource more effectively. You can also define your own Points of Interest to map your offices, depots or incidents and quickly locate and co-ordinate the availability of staff.
Voice Blast	Whether you're away from your local systems or in the field, Voice Blast provides incident management and emergency response personnel with the capacity to instantly broadcast high volume pre-recorded voice alerts to general staff and specialists on the status of an incident or to 'warn and inform' staff or members of the public.
Voice Conferencing	Instantly available Voice Conferencing service to help you manage and co-ordinate incidents. Conferences are recorded as standard for reporting and post-incident auditing.

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