

Copy

Client: PageOne
Project: Connect II Tutorial Script
Media: Digital
Draft: Final

Presenter to camera Hello and welcome to PageOne, the UK's leading mobile technology company. For more than 20 years, we've been the pioneers of wireless mobile messaging, providing thousands of organisations across the government, NHS and major corporate sectors with reliable, efficient, award-winning solutions. Continuous investment in new technology means our clients benefit from innovative paging and SMS services that constantly evolve to meet the unpredictable demands of today's fast moving world. With the power of our own flexible platform, Oventus, there's seamless integration of mobile messaging across different networks and technologies - so wherever your colleagues or your customers are, you can take control. Effortlessly. It's mobile technology for your world.

V/O (intro) Take Connect II for example. There's no easier way to stay in touch with your staff and mobile workers. Connect II gives you fast, secure access to UK and international GSM networks, providing 2 way SMS messaging to any combination of mobile phones, pagers and email. All at the click of a button, from the convenience of your desktop.

(features / benefits) Whatever the size of your organisation, Connect II gives you a scaleable messaging solution that's straightforward to use, is network independent and requires no new hardware or software. All you need is an Internet enabled PC, and Connect II's intuitive, point and click interface will have you sending messages in minutes.

Feature-rich, with predefined message templates, programmable alert options and built-in device selection shortcuts, it's simple to message individuals and groups from your own global address book - in SMS, Flash and EMS formats. And because Connect II offers true 2 way messaging capability, you'll find it easy to monitor responses using a separate, dedicated window. It's secure too, with up to 256-bit SSL encryption.

There's a sophisticated message tracking feature that lets you view your sent history for the last 90 days, and an advanced search facility to help find specific sent or received messages. You can also see the exact, real time delivery status of every message you send.

(product demo)

So how does it all work? Let's take a closer look.

With Connect II, you can send messages to individuals or groups using any of five messaging options to cover the variety of applications widely used as part of standard operating procedures. So, SMS, Flash, WAP Push, vCard and vCal come as standard.

You're able to preset a message for a later time and date direct from the Compose Message screen, and when you need greater control over scheduled messages, you can manage them with the built-in Diary feature. It's ideal for event reminders or automating communications.

[image]

The Contact Manger Address Book lets you combine mobile numbers, group/pager and email addresses into one easy-to-manage profile page.

[image]

On each message-sending screen you'll see the 'Contacts' view showing all the people stored in your address book. Clicking on a contact's name automatically puts their mobile number into the 'To' bar. And if you click on the group/pager or email icons, the relevant addresses also appear in the 'To' bar. As well as helping send messages, 'Contacts' view allows quick and easy population of broadcast groups too.

[image]

There are pre-prepared templates with time, date and input options that give you the benefits of standardised messaging with the flexibility of free text input fields. And the templates work in both the standard and diarised messaging modes.

[image]

Just like your email account, Connect shows you all messages sent from your account in an 'Outbox', and all messages received in an 'Inbox'.

You can check the status of the message you're sending at a glance. A simple 'traffic light' display shows messages progressing from 'amber' to 'green' as the SMS reaches a handset. And you get a 'red' signal if the number is incorrect or the message can't reach its destination.

[image]

In much the same way as you'd use a mobile phone, once a message is selected in the 'Inbox', you have the option to forward on or reply. It's real-time, interactive communication.

[image]

(demo / applications) Connect II is functional, flexible and dependable. It connects you with the people that matter, when it matters.

Once you've gone through a few basic steps, many different applications become possible. Just populate your address book. populate and name your broadcast groups, customise your message templates and you're up and running.

It's easy to let groups of staff know about an incident, and keep them up to date with its progress. And you can mobilise specialised personnel when they're required, and send them specific information and instructions.

Simply prepare your message by selecting 'Compose'.

[image]

Choose or input the individuals and groups you want the message to go to, and send.

[image]

And then check the delivery status of your message.

[image]

You can send progress updates to Duty Managers....

[image]

...and alert staff when an issue is resolved or closed.

[image]

Connect II is also an ideal way to communicate operational performance in relation to service level agreements or

management reporting, for example. Information can be sent as a one-off broadcast, or you can pre-programme with the message scheduler.

Again, prepare your message using 'Compose'.

[image]

Choose who you want to send it to...

[image]

...and when - specifying a later time and date if necessary.

[image]

Then monitor delivery.

[image]

Connect II is perfect for contacting field operatives, advising them when jobs are available and scheduling work. In response, using the 2 way feature, they can inform you of their own operational status.

Just enter your message or select and complete a template.

[image]

Click on the individuals or groups you want to send to.

[image]

Check whether it's been received...

[image]

Wait for a reply to show in your Inbox...

[image]

...and then prepare confirmation of receipt direct from the Inbox.

[image]

It's that straightforward!

(wrap)

Connect II. It's simple. It's instant. It's secure. It's powerful.

Wherever you are, wherever your peoples are. Contact us now
and discover what our mobile technology can do for your world.

