## Give your business the

## upper hand

If your business is recruiting young people or you want to develop existing staff, insist they become part of the Modern Apprenticeship programme. It's the best training you can give them – and a better trained workforce means a more successful business.

The Modern Apprenticeship programme offers your business real benefits:

- → On the job skills training tuned to your specific business needs
- Financial assistance which reduces the cost of high level skills training
- Increased staff retention and motivation
- → Support from experienced Training Providers

There are two basic forms of Modern Apprenticeship: Foundation Modern Apprenticeships (FMA) Advanced Modern Apprenticeships (AMA)

## WHAT NEXT?

Call the Modern Apprenticeship Helpline on **0800 783 9896** for more information, and find out how the Modern Apprenticeship programme can benefit your business.



