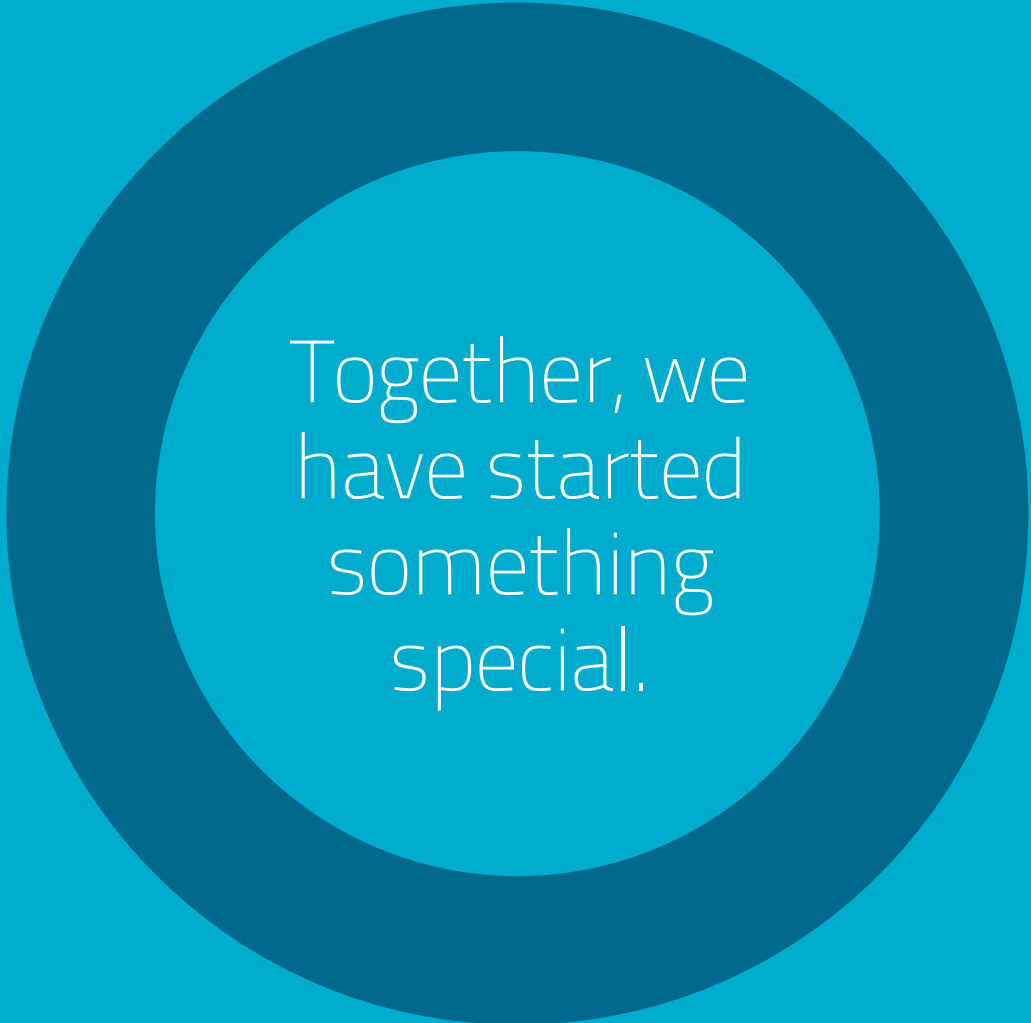


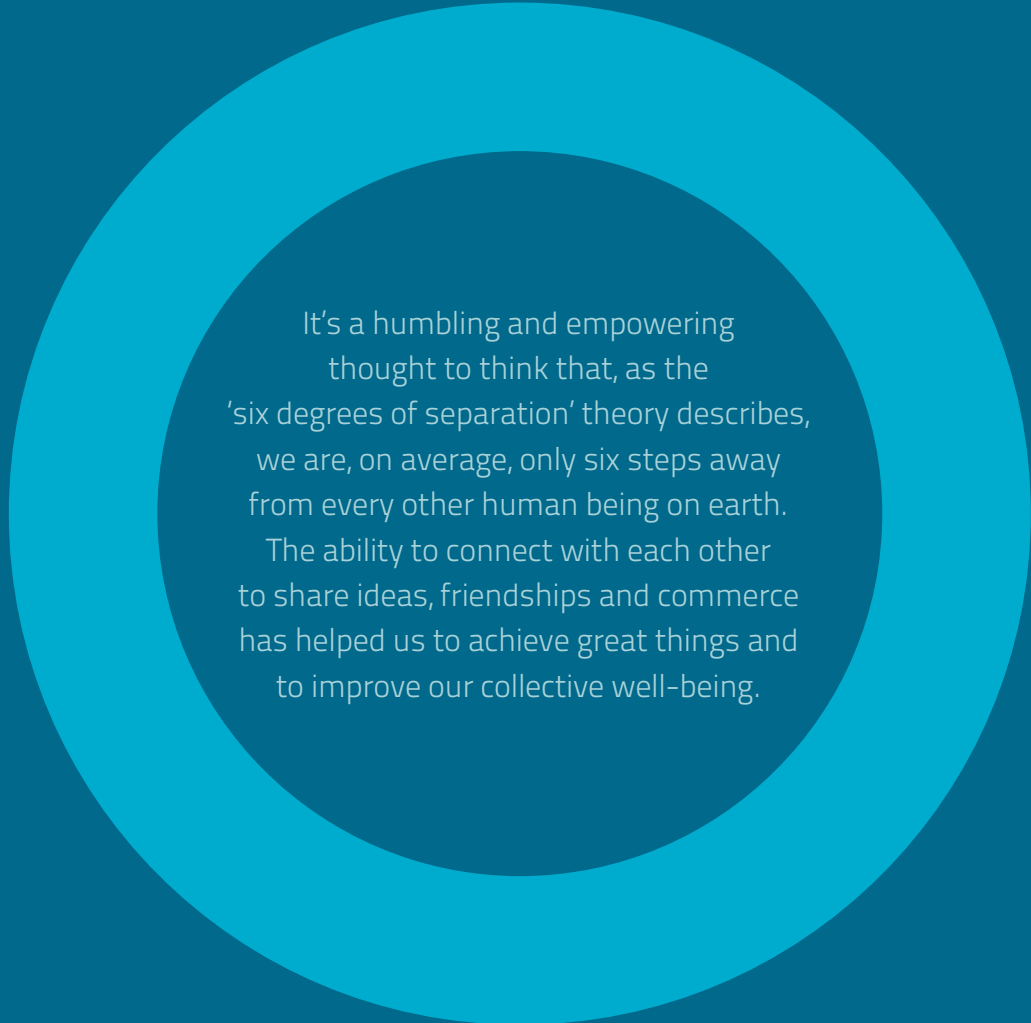


Great things  
happen when  
you connect  
with us.


Six Degrees Group



Together, we  
have started  
something  
special.



It's a humbling and empowering  
thought to think that, as the  
'six degrees of separation' theory describes,  
we are, on average, only six steps away  
from every other human being on earth.  
The ability to connect with each other  
to share ideas, friendships and commerce  
has helped us to achieve great things and  
to improve our collective well-being.



Inspired by this theory, we are Six Degrees Group and we exist to bring people and information together. We believe that we will be the company that businesses all over the UK will turn to when they need to create better connections, better relationships and more fulfilling dialogue with their customers and their staff.

All around the world, people, places and processes are becoming increasingly connected. Communications technology is transforming the way we work, helping businesses of all kinds to streamline operations, improve efficiency and stay ahead of the game. The opportunities for delivering converged solutions that meet the challenges faced by businesses now and in the future are immense.

Six Degrees Group is a new and ambitious force in providing integrated managed data services linking people, places and clouds.

We've brought together the best service providers, the best people, the best technology and the best ideas to create a very special, truly joined-up organisation. A place where teamwork, collaboration and co-operation drive innovation and excellence. A business where we're all empowered to achieve more – for our customers and as individuals.

We believe that everyone should be connected. We're Six Degrees Group. Connect with us.



Alastair Mills, CEO

It's a humbling and empowering thought to think that, as the 'six degrees of separation' theory describes, we are, on average, only six steps away from every other human being on earth. The ability to connect with each other to share ideas, friendships and commerce has helped us to achieve great things and to improve our collective well-being.

## Our capabilities

# The power of one.

Six Degrees Group provides integrated managed data services linking people, places and clouds. Now, businesses from all over the UK can access a total communication solution from one outstanding provider. Our experience and expertise allow us to focus on joining up voice, datacentre, connectivity and on-demand cloud computing services. With seamless integration, our solutions enable customers to talk, store data, access information and share insights – faster, more easily and for less cost.



## Our mission

# Passionate about being the best.

We're determined to be the very best in everything we do, for our customers, for our staff and for our industry. For us, excellence is a prerequisite – from the people we employ and the personal service we provide, to the technology we work with and the solutions we deliver. We set the pace and we define the standards, leveraging collaboration, experience, innovation and an undying commitment to be the very best.

## Our mission statement

Six Degrees Group mission is to harness the collective expertise, experience and infrastructure of our Group and to develop an unassailable competitive position in the UK market. We will strive to become the employer of choice, to deliver superb results for our shareholders, to delight our customers through our support and to be the most sought-after provider of managed data services in our market.

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# Our brand proposition.

A strong brand proposition is an essential part of creating a competitive platform in our market. It helps differentiate Six Degrees Group by capturing, in just a few words, what we're all about, what we represent and what people can expect from us. We've spent a long time looking at our business attributes, analysing and assessing what we do, how we do it and what makes us special. And we've created a brand proposition that resonates on many different levels – for clients, stakeholders, business partners and staff.

## Six Degrees Group. Connect with us.

When we work together, we can achieve great things. By bringing together the best service providers in their field, the most progressive technologies and top industry talent, what we've created in Six Degrees Group is much more powerful than the sum of its parts. What's important is the way we can combine and converge these great attributes to work as a collaborative whole, sharing knowledge, ideas and technologies to deliver seamless integrated solutions that empower our clients to do more.



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## Connect with us.



## Our markets

# Capitalising on capabilities.

Always on. The world is open for business 24/7. And we need to deliver solutions that keep our customers connected, informed and productive. We focus on working with clients in sectors where our combined experience and capabilities can optimise operational efficiency and create maximum value.

We will capitalise on fast-growing and value-enriching areas of the market like managed hosting, cloud computing and SIP services, leveraging our core network to connect our user community. Our sweet spot is delivering outstanding value to mid-market enterprises in industries such as financial services, legal and professional services, media, property and not-for-profit.

Individually our acquired businesses have established a fantastic track record in delivering product and service capabilities in this space. Together, as Six Degrees Group, we will drive service and product levels up, set new standards and leave our competitors in our wake.

### Some great companies who connect with us:



## Our values

# Smart, ambitious and uncompromising.

At Six Degrees Group, the customer always comes first. We employ forward-thinkers – people with positive attitudes who consistently add merit to the quality of our customer proposition and to our business. We value individual endeavour and initiative, but at the same time encourage teamwork and togetherness – because our connected experience and expertise is our greatest strength.

**Our people are among the best in the business.**  
**We want you to reflect our collective identity:**

**We're uncompromising.** Second best is never good enough – for us or for our clients.

**We're passionate.** Our enthusiasm is infectious and a positive influence on everyone we meet.

**We're personal.** We're people, not machines. It's the quality of our relationships that makes all the difference.

**We're together.** One company, one vision, one brand. Unity is everything.

**We're ambitious.** We never stand still and are constantly searching for ways to improve and develop what we do.

**We're smart.** Not in a smug way. But in how we use our know-how to out think the market, not out work it.



## Our vision

# A respected leader

We want to be recognised for what we deliver, not what we say we'll deliver. We genuinely care about the ongoing enhancement of our products and maintaining the highest quality of service. It's our ability to harness the most exciting ideas and technologies of the future, together with a commitment to delivering our promises that keeps us in front.

## Our vision statement

Six Degrees Group vision is to become the UK's most admired mid-market provider of managed data services. We will generate an outstanding customer proposition focused on products, service and reliability. Our capability and reputation will be envied throughout the industry.



Connect with us.

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